Copyright and IP

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# Resources

<http://www.copyright.org.au/acc_prod/ACC/Information_Sheets/An_Introduction_to_Copyright_in_Australia.aspx>

<https://www.ipaustralia.gov.au/understanding-ip/getting-started-ip/ip-explained>

# Questions

1. Briefly **define** Intellectual Property in your**own words**. (max 50 words)

Intellectual property (IP) is the property of your mind or proprietary knowledge. A productive new idea that was created by you, regardless of whether it is an invention, trademark, design, brand or even the application of your idea.

1. What are the 4 everyday types of Intellectual Property (IP)? Please provide at least 4 examples of each.

|  |  |
| --- | --- |
| Type | Examples |
| Copyright | Microsoft Office © |
| Patents | Design Patents, like the design for an iPhone |
| Trademarks | A logo |
| Trade Secrets | The specific way a business does a specific thing |

1. **Explain** at least one trait of any IP and why you think this trait exists. (minimum 25 words)

One trait of any IP is that the item is intangible, this exists because IP is unique to each person; meaning that because everyone has different ideas, no two people or companies can have the same IP as this is where issues like copyright and patent infringement arise.